

Enterprise Workplace Apps on the Public App Store 2020–Beyond

Enterprise mobile development and innovation aimed at the workplace has increased significantly. A broad range and diversity of Android and iOS apps designed for internal work has emerged on the public app store. Below, we highlight the key findings from our research on the mobile apps published by the Fortune 1000 to the app store. Our goal is to help organizations design mobile strategies in 2020 and beyond.



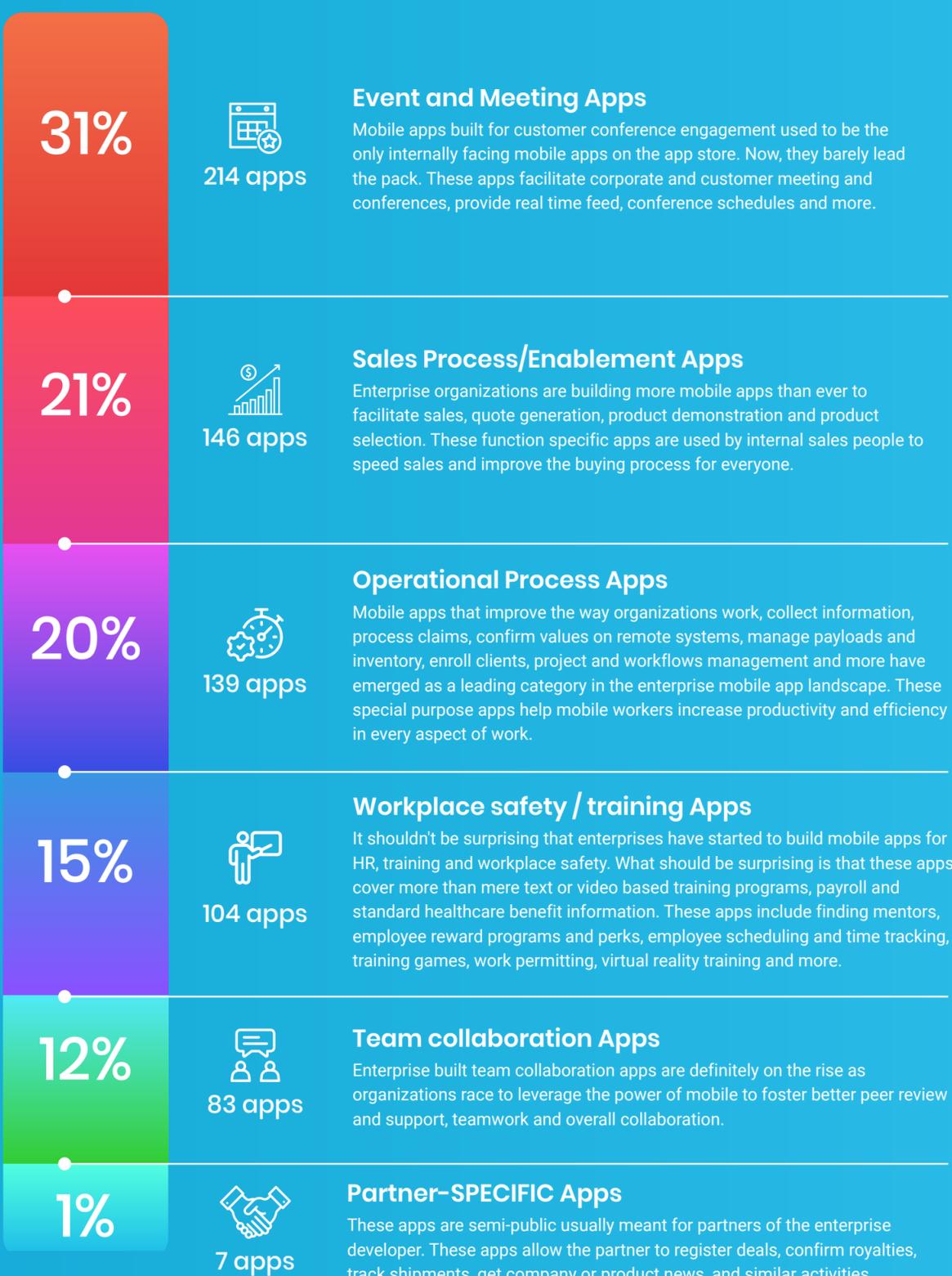
1 in 3

FORTUNE 1000 Companies Publishing Internal Workplace Apps to App Stores

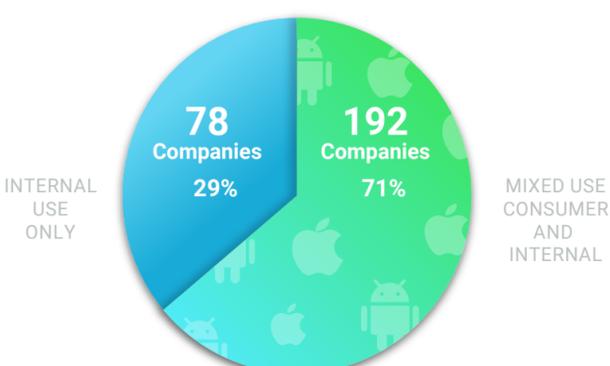
Nearly 1 in 3 companies, or 27%, of the Fortune 1000 are building internally facing mobile apps designed specifically for the workplace and publishing these apps on the public app store.

Types of Workplace Mobile Apps on App Stores?

Among the Fortune 1000, Appdome found 693 internal facing workplace apps on the public App Store. Here's the breakdown of the types of apps we found.



FORTUNE 1000 APPS PUBLISHED BY APP USE CASE SCENARIO



Companies Exclusively Publishing Internal Workplace Mobile Apps to Public App Stores

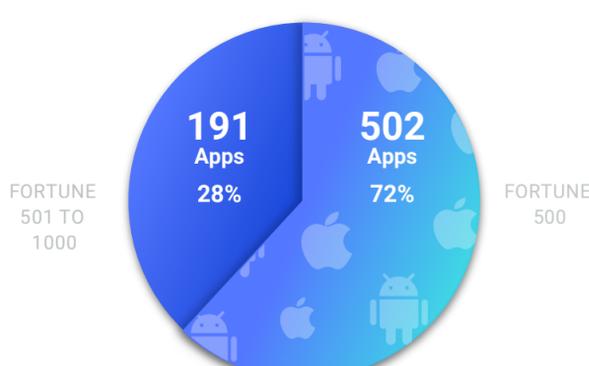
Of the 270 companies publishing internal apps to the public app store, roughly 29 percent or 78 companies are only publishing internally facing apps to the public app store.



Larger Companies Build More Apps for Internal Use

Of the 693 internally facing mobile apps published to the public app store by the Fortune 1000, 502 or 72% were built by the Fortune 500.

NUMBER OF INTERNAL APPS BY FORTUNE 1000 SEGMENT



Want to build and publish workplace apps to the app store?

Appdome's industry defining no-code mobile security platform can secure Android and iOS apps for the workplace in seconds, no code or coding required. This self-serve, user-friendly, service automatically builds new mobile app security, and enterprise authentication and access features, or UEM-MAM support, into any Android and iOS app instantly. Over 150+ leading financial, healthcare, government, and m-commerce providers use Appdome to consistently deliver richer and safer mobile experiences to millions of mobile end users via public app stores.

For more information visit: <https://www.appdome.com> or start a trial at <https://fusion.appdome.com/signup>.

To learn more about our research and publishing workplace apps to the app store, drop us a line at workapps@appdome.com