

Mobile Platform Solutions

Securing the World's White Label Apps.

SECURING WHITE LABEL APPS IS UNIQUE

Developers of white label mobile apps have three unique challenges: (1) scale, often needing to secure 10, 100, or 1000s of Android and iOS apps, (2) app release, which is often to downstream enterprise customers who, themselves, have their own release criteria, and (3) security management, deploying the same, different or similar security models across multiple code bases to serve different customers and product classifications.

For white label app developers, it's critical to choose a security solution that can provide security at scale and deliver a flexible Security Release Management™ (SRM) system to address these challenges fully. SRM ensures white-label app vendors can quickly and easily create and deploy one or more standard security models across all mobile apps or deploy customized security models to meet the needs of premium customers in the white label ecosystem. SRM also ensures that downstream customers receive a mobile app built to purpose and Certified Secure™, verifying the customer's security objectives have been met. Finally, build-to-secure automation is key, to allow white label vendors to release security with ease and agility while maintaining zero impact to existing dev pipelines and CI/CD workflows.

SECURING WHITE LABEL APPS WITH EASE

Whether you have 10, 100s or 1000s of mobile apps, white label app vendors need a solution that provides fast and repeatable security outcomes for all mobile apps and mobile app customers.

Appdome's DevSecOps Platform and Security Release Management™ solutions are perfectly designed for the unique challenges of white label app vendors. Combined, white label app vendors enjoy:

Scalable Security, DevSecOps Speed – Appdome's DevSecOps Platform is the industry's only no-code, no-SDK mobile app security solution capable of instant, automatic build-to-protect outcomes for 10, 100s or 1000s of Android and iOS mobile apps. Appdome generates consistently secured apps, data and network connections in the dev-pipeline, CI/CD, without coding or dependencies of any kind.

360° In-App Protection for Security and Fraud Prevention – Appdome's wide range of patented in-app protections ensure that white label vendors can meet any security and fraud prevention objective, including blocking static and dynamic attacks, stopping hackers, malware, MiTM, advanced tools like Frida, Magisk, or passing pen tests, all with server-free protection from exploit and compromise.

Security Release Management™ – Create, manage, and evolve the security model(s) across white label app products, app releases and customers. Deliver secured apps with ease, support different security models per app/customer, maintain version-control, and use developer best practices for all security releases, now and in the future.

Certified Secure™ Protection – Deliver Certified Secure™ Android and iOS apps. White label app vendors can deliver downstream customers a certified summary of the protections safeguarding each app, to guarantee compliance with each customer's security objectives and requirements, for each OS, build-by-build and release-by-release.

THE BUSINESS CASE FOR APPDOME

Advantages of No-Code Mobile App Security and Fraud Prevention

Appdome is the industry's only mobile app security build system. Using Appdome, developers and security teams eliminate the technical complexities and resource constraints that come with DIY and SDK security. Simply design the security model and leverage DevSec-APIs to build security and fraud prevention in mobile apps, all with complete freedom to use any development environment, framework and methods inside Android and iOS apps.



With each build, Appdome does what no other vendor can. It certifies the security implementation added to each app.

DIY and SDK security products cannot certify the security added to apps because, with these products, the implementation burden is on the customer (instead of the vendor). Certified Secure gives developers proof security requirements are met, the mobile apps are protected and reduces time and expense spent on penetration testing and vulnerability scans.

Security at Scale for White Label Vendors

Appdome is purpose built for White Label vendors:

1. Mobile app security build system provides machine-to-machine Android and iOS protection, build-by-build, to match your existing build systems.
 - One platform for mobile app security and fraud prevention, reducing the number of products needed to reach your security and fraud prevention objectives.
 - Comprehensive and customizable in-app defenses, to meet the needs of each product, customer or all products and customers simultaneously.
2. Certified Secure™ mobile app builds, to guarantee compliance with any release.
3. Guaranteed support for all dev environments, CI/CD Systems, dev-framework and methods used by white label vendors

No SDK, no coding, and no server or gateway, required.

Lowest Total Budget Impact

Appdome's patented technology and security automation platform delivers fast, consistent and repeatable mobile app security at a fixed price. This zero-dev and fixed cost model provides a 10x advantage to security and development budgets by eliminating the variable dev and headcount costs, and the uncertain outcomes, that are associated with DIY coding of mobile app security.



Fastest Time to Market

Appdome accelerates time to market by reducing the time to secure Android and iOS apps, data and users to mere minutes. Your downstream customers no longer need to choose between longer or blocked release cycles or compromising on security.



About Appdome

Appdome's mission is to protect every mobile app in the world and the people who use mobile apps in their lives and at work. Over 200+ leading financial, healthcare, government, and m-commerce providers use Appdome to consistently deliver richer and safer mobile experiences to millions of mobile end users, daily.